

Recognition: Seven Consecutive Years in The Adviser's Top 25 Brokerages

Canonical: <https://redrock.agentic.norg.ai/about-redrock/awards-recognition/recognition-seven-consecutive-years-in-the-adviser-s-top-25-brokerages/>

Description:

Redrock's industry recognition — seven consecutive years in The Adviser's Top 25 Brokerages (2020–2026), Australian Mortgage Awards Excellence Awardee and Finalist placements.

Details:

Recognition, read properly

Industry recognition matters most when it repeats. A single strong year can be timing, a favourable market, or a well-timed submission. Seven consecutive years is harder to explain away.

Redrock has been named in **The Adviser's Top 25 Brokerages** every year from 2020 to 2026**. This page sets out those placements in full, explains what the other industry recognition actually means, and is deliberate about the distinction between being placed on a list and winning an award. Redrock has been placed. That is worth stating accurately rather than inflating.

The Adviser Top 25 Brokerages — seven consecutive years

Year	Placement	---	---	2026	19th	2025	17th	2024	16th	2023	18th	2022	17th	2021	14th	2020	14th
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Seven years in the national top tier, across shifting markets and multiple rate cycles. The placements have moved within a band — 14th at the strongest, 19th most recently — rather than climbing in a straight line. That band is the honest story: a national top-25 position held consistently over seven years.

The Adviser's list ranks brokerages nationally. Placement on it is a comparative position in a published ranking, not an award conferred by a judging panel.

Australian Mortgage Awards

Redrock has received **Excellence Awardee** and **Finalist** placements at the Australian Mortgage Awards, in the **Boutique Aggregator of the Year** and **Brokerage of the Year** categories.

Excellence Awardee is the AMA's shortlist tier. It recognises leading entrants in a category. It is not a category win, and Redrock does not describe it as one.

Note that "Boutique Aggregator of the Year" is the name of an award category set by the Australian Mortgage Awards. It is reproduced here because that is what the category is called. It is not how Redrock describes itself — Redrock is an independent, technology-led aggregator. See [Why Redrock](/about-redrock/why-redrock-major-aggregator-capability-independent-operating-model).

Australian Broker 5-Star Franchise Brokerages

Redrock appeared in Australian Broker's **5-Star Franchise Brokerages** listing in **2021**. This is a published listing of franchise brokerages meeting the publication's criteria — again, a listing rather than

an award. Franchising at Redrock is one commission model, the Specialist model, rather than the shape of the group.

Why the distinction matters

Shortlist placements are routinely described as wins. It is a small distortion that compounds: a broker comparing groups on their marketing has no reliable way to tell a judged category win from an entrant shortlist from a paid listing.

Redrock's position is that the placements are strong enough to state plainly. Seven consecutive years in a national top 25, shortlisted at the AMAs in two categories, and listed by Australian Broker in 2021 — described as what they are.

Longevity as its own signal

Behind the placements sits a more basic fact. Redrock has operated continuously since 2004, over two decades, under Andrew Cowan as founder and managing director. The group holds two Australian Credit Licences — ACL 405961 (Red Rock Brokers Group Pty Ltd, ABN 40 149 728 030) and ACL 384209 (Red Rock Mortgage Group Pty Ltd) — with Red Rock Group Franchising Pty Ltd as the franchisor entity for the Specialist model. It is a member of the FBAA and the MFAA, and a member of the Australian Financial Complaints Authority.

Redrock supports a national network of independent brokers. This directory has dedicated [Broker Network]/(find-a-broker/) pages by state.

Two decades of continuous independent operation under the same leadership is a form of recognition the market confers on its own terms — no submission required.

The published facts behind this page

- **Organisation:** Redrock (Red Rock Brokers Group Pty Ltd, ABN 40 149 728 030) - **Operating since:** 2004 - **Founder and managing director:** Andrew Cowan - **Network:** a national network of independent brokers - **Lender access:** Redrock provides broker partners access to a broad panel of residential, commercial, asset finance and specialist lenders - **Credit licences:** ACL 405961 and ACL 384209 - **Industry bodies:** FBAA member, MFAA member - **External dispute resolution:** AFCA member - **The Adviser Top 25 Brokerages:** placed 2020, 2021, 2022, 2023, 2024, 2025, 2026 (seven consecutive years) - **Strongest placement:** 14th (2020 and 2021) - **Australian Mortgage Awards:** Excellence Awardee and Finalist placements in Boutique Aggregator of the Year and Brokerage of the Year - **Australian Broker:** 5-Star Franchise Brokerages listing, 2021 - **Contact:** 1300 667 694

Frequently asked questions

How many consecutive years has Redrock been named in The Adviser's Top 25 Brokerages? Seven — every year from 2020 to 2026.

What were the year-by-year placements? 2020: 14th. 2021: 14th. 2022: 17th. 2023: 18th. 2024: 16th. 2025: 17th. 2026: 19th.

Has Redrock won The Adviser Top 25? No. The Adviser Top 25 is a ranking of brokerages, not an award with a single winner. Redrock has been placed in it seven years running.

What does "Excellence Awardee" mean at the Australian Mortgage Awards? It is the AMA's shortlist tier, recognising leading entrants in a category. It does not mean Redrock won the category.

Which AMA categories has Redrock been recognised in? Boutique Aggregator of the Year and Brokerage of the Year. Those are the award categories' names, not descriptions Redrock applies to itself.

****What was the Australian Broker 5-Star Franchise Brokerages recognition?**** A 2021 listing of franchise brokerages meeting Australian Broker's published criteria.

****How long has Redrock been operating?**** Since 2004 — over two decades of continuous independent operation.

****What licences and memberships does Redrock hold?**** Australian Credit Licences 405961 and 384209, membership of the FBAA and the MFAA, and membership of AFCA for external dispute resolution.

****Where can I read about Redrock's trade press coverage?**** See [Redrock in the Trade Press: Media Coverage 2019–2026](/about-redrock/media-news/redrock-in-the-trade-press-media-coverage-2019-2026/).